



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

ACCREDITED WITH GRADE "A++" BY NAAC
CATEGORY - 1 UNIVERSITY BY UGC



Centre for Waste Management & Indian System of Medicine Laboratory

jointly organize

**An awareness programme on startup Initiation in Kumizhi village
commemorating**

NATIONAL STARTUP DAY 2025

A SATHYABAMA-UBA INITIATIVE

OBJECTIVES

- To Acknowledges startups' role in innovation, job creation, and technological advancement.
- To Inspires entrepreneurs to contribute to India's growth by leveraging their creativity and problem-solving skills.
- To Reinforces the government's focus on creating a favorable environment for startups through initiatives like Startup India.

IMPORTANCE OF NATIONAL STARTUP DAY

National Startup Day in rural Tamil Nadu is crucial for creating jobs, addressing local challenges like improving agriculture and healthcare, and empowering communities. It encourages entrepreneurship, fosters innovation, and promotes economic growth by leveraging local resources and skills.

ORGANIZING SECRETARIES

Dr. Y. Swarnalatha, Dean, Higher Studies

Dr. Dawn SS, Professor (Research)

CONVENERS

Dr. P. Priyadharsini Assistant Professor (Research)

Centre for Waste Management IRC, SIST

Ms. K. Sidhika, Scientific Assistant,

Indian System of Medicine, IRC, SIST

Mr. Paul X. Clinton, Project Assistant,

Centre for Climate Change Studies, IRC, SIST

Mr. Alagar K, Project Associate I

(DST- SYST)

26 TH JANUARY 2025

PLACE: KUMIZHI VILLAGE

TIME: 11:00AM - 1:00PM

PATRONS

Dr. Mariazeena Johnson, Chancellor

Dr. Marie Johnson, President

Ms. Maria Bernadette Tamilarasi, Vice-President

Mr. J. Arulselvan, Vice-President

Ms. Maria Catherine Jayapriya, Vice-President

Dr. T. Sasipraba, Vice-Chancellor