



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

ACCREDITED WITH GRADE "A++" BY NAAC
CATEGORY - 1 UNIVERSITY BY UGC



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

Centre for Waste Management & Indian System of Medicine Laboratory



jointly organize

**An Awareness programme on Rural Women's
Skill Development and Employability**



commemorating

WOMEN'S EQUALITY DAY

A SATHYABAMA-UBA INITIATIVE

OBJECTIVES

- Basic Skill Training: Train women in tailoring, food processing, handicrafts, and organic farming.
- Financial Literacy: Teach savings management, microfinance access, and SHG participation.
- Entrepreneurship Promotion: Encourage small businesses and cooperatives for local income generation.
- Awareness Programs: Inform women about government schemes, legal rights, and job opportunities.
- Market Linkages: Link women-led products with local markets and digital platforms to boost income.

IMPORTANCE OF WOMEN'S EQUALITY DAY

Women's Equality Day is observed to commemorate the progress made toward gender equality and to remind society of the work still needed to achieve it. It highlights the struggles and sacrifices women have made to gain equal rights, especially in education, employment, voting, and decision-making. This day promotes awareness about the importance of empowering women, providing them equal opportunities, and removing barriers that limit their participation in social and economic development. Celebrating Women's Equality Day helps inspire collective action to build an inclusive society where women and men enjoy equal respect, freedom, and opportunities

DATE: 7 TH AUGUST 2025 | LOCATION: KUMIZHI VILLAGE

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